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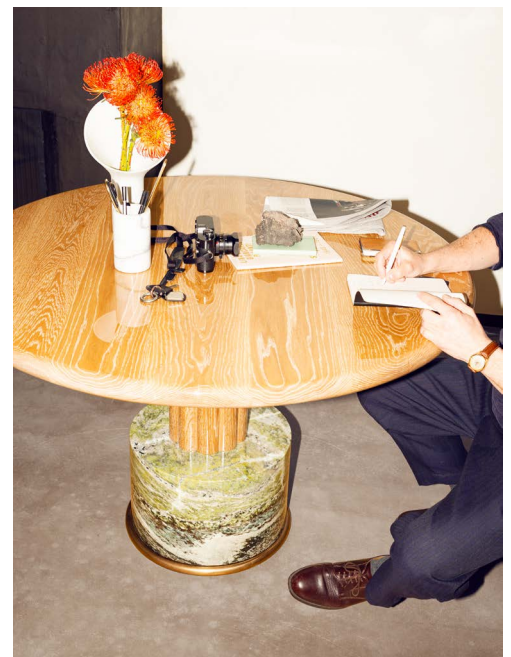
Irish Furniture Brand Orior Opens Standalone Showroom in TriBeCa and Unveils New Collection during NYC x Design

New York, May 2019: Irish furniture brand Orior is pleased to announce the opening of its TriBeCa showroom on May 17th, in conjunction with the citywide design festival NYCxDesign. The showroom will house Orior icons alongside the brand's latest pieces of furniture, including new sofas, chairs, credenzas and tables, which will debut in the new space.

Founded by Brian and Rosie McGuigan in 1979 in Newry, Ireland, and now helmed by their son, designer Ciaran McGuigan, Orior creates furniture pieces which celebrate the long-standing Irish tradition of skilled craft. Orior, which is named for the street where Brian grew up, remains a family-and-friends run business and continues to be committed to working with only the best purveyors and highest quality materials. Additionally, Orior does not keep a stock of pieces, and every piece is made to order.



Timeless design for
contemporary living.



“We’re thrilled to be opening our first standalone showroom in New York,” said Ciaran McGuigan, Orior’s Creative Director. “After forty years of creating contemporary and considered design, we’re delighted to be able to give New Yorkers the opportunity to experience first hand our work, collaborative process and creative vision. Further to this, we couldn’t think of a better time to open our doors than NYCxDesign as this intersection of creativity and craftsmanship that is at the core of Orior’s ethos will be celebrated throughout the city.”

On offer in the TriBeCa showroom will be twenty-two works, a mix of Orior classics, all designed by Brian McGuigan, and new designs by the studio debuting this month, each with options on size and finish. Originals include The Pop Chair, comprised of a deep, comfortable seat in leather or velvet and metal swivel leg; The Atlanta Sofa, upholstered in eye-catching Pierre Frey velvet; The Florence Sofa, the brand’s take on the Chesterfield, with Orior leather; The Andre Chair, featuring solid brass legs with soft, Sixties and Seventies-inspired curves; The Canyon Sofa, a clean, modular piece that was one of Brian McGuigan’s first designs; The Lia Chair, inspired by the Danish classics that Rosie and Brian encountered in their youth and more.

Orior’s latest pieces include The Hex Paravent, a wooden room divider offered in an individual pattern for each buyer; The Hemlock Console, rustic yet refined with the balance of marble and open grain wood; The Michael Sofa, which carries on the brand’s affinity for velvet upholstery; The Mara Credenza, which marries marble, wood, leather and brass beautifully; The Bianca Chair, with a seat that cradles the whole body and legs uniquely engineered to underline the design; The Futurist Sofa, a statement piece with Orior leather in primary colors; The Nero Table, comprised of glossy wood rooted in an Irish green marble base and brass foot; The Bembo Credenza, wrapped in Orior leather and executed with the utmost attention to detail and more.



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For PR inquiries, please contact Camron PR:
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Press Preview
Thursday, May 16th
9am — 12pm



Store information
Orior
11 Harrison Street
New York, NY 10013

Opening Hours
Monday — Friday
10am — 7pm

Saturday — Sunday
12pm — 6pm